



COMPETITOR INFORMATION

*“To increase participation and recognition of our athletes in NSW
and to stem the flow of our competitors travelling North”*

Presented By



Sponsors



EVENT

All Competitors welcome. Two (2) Rounds of competition. Four (4) Branches involvement in a co-branch arrangement between Sydney, Sydney Northern Breaches, Central Coast and Hunter. Age groups of U/15 – Open competition (Male and Female) as outlined by specific events below:

U/15 Taplin, Ironperson, Board, Swim, Sprint, Flags

U/17 Taplin, Ironperson, Board, Swim, Ski, Sprints, Flags

U/19 Taplin, Ironperson, Board, Swim, Ski, Sprints, Flags

Open Taplin, Ironperson, Board, Swim, Ski, Sprints, Flags

All Age Beach Relay

Note: The Taplin is a three (3) person event

The first two (2) rounds will be qualifying for the final round to be held within one of the four branch locations. The top sixteen (16) competitors from each event will qualify for the final round.

Points will be allocated for the rounds as follows:

1 st	16
2 nd	15
3 rd	14
4 th	13
5 th	12
6 th	11
7 th	10
8 th	9

9 th	8
10 th	7
11 th	6
12 th	5
13 th	4
14 th	3
15 th	2
16 th	1

Each round is to be held on a location suitable for spectator viewing and television.

The concept is about atmosphere for the competitors and viewing public alike. A DJ spinning music and a professional production team will be employed to coordinate each event. Local personalities and media will be invited to attend.

ROUND DATES

7 November 2009	Round 1	Dixon Park
21 November 2009	Round 2	Shelly Beach
22 November 2009	Final	Shelly Beach

All events to report at 8.00am. Timetable to be shown on www.surffestival.com.au in the upcoming weeks.

GOALS

- To have in excess on 600 participants involved in the concept. Not 600 event numbers, actual participants.
- Attract television coverage
- Attract large corporate sponsorship

OBJECTIVES OF STAGING THE EVENT IN EACH BRANCH

- Create an events precinct that would stage other regional water or land based sporting events.
- To provide an opportunity to assist local business by staging a large scale sporting event that would inject significant funding into the LGA economy of approximately \$250,000.
- To showcase Surf Life Saving that is recognised world wide as an Australian Icon and is associated with a healthy lifestyle.
- Showcase the natural and cultural assets of the East Coast
- To inject invaluable tourism dollars into the Community.
- To recruit Surf Life Saving Members
- Promote business opportunities & prosper from economic benefit

OUTCOMES

- Increase Participation
- Increase recognition of our sport
- Provide incentive to competitors
- Recruitment / Retention
- Increase spectator / Community Involvement
- Increased Sponsor Opportunities

PRIZE MONEY

\$75,000 Cash & Prizes. Please view our website for further details and prize money breakdown. (www.surffestival.com.au). \$30,000 will be distributed for Open competitors

ENTRIES

All entries will be completed through the online carnival manager system. The system can be accessed via the following link <http://sportnswbranches.slsa.com.au>.

All clubs will need to obtain a log on to enable them to lodge their entries. To obtain your club's log in please email info@surffestival.com.au or phone 02 4353 0299 during normal business hours.

All competitors must fulfil the normal membership and award proficiency as set by SLSA.

Entry Fees (GST Inc)

- \$30 per Round
- \$50 for the Series

Club entries close on Wednesday 4 November 2009

Payment

Clubs will be sent an invoice list competitors entered after each round

Late Entries

Late entries will be on the day of competition only.

Entries on the day of competition will attract an additional fee of \$10.00 per competitor.

GENERAL INFORMATION

- Events will be conducted as per the current Competition Handbook.
- Presentation will occur after the final at Shelly Beach
- All competitors must wear race singlets as allocated

CONTACT INFORMATION

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